



ACH

YOU'LL ABSOLUTELY LOVE IT!

If it doesn't make you laugh or cry then you won't find it in our game-changing weekly women's magazine.

love it! is positioned in the 'real-life' weekly sector alongside titles such *Take A Break, Chat* and *That's Life*.

love it! brings a freshness and a lust-for-life to the sector. One look at a love it! cover signals our unique approach.

Our features make you laugh...cry...and occasionally cringe.

We aim to give the reader an overwhelmingly positive and up-beat experience.

Our features will grab their attention and our puzzles, quizzes and competitions are both compelling and rewarding, thanks to our fabulous, guaranteed cash prizes.