



ACH

THE ACH STORY

ACH Publishing Ltd is intent on bringing a much-needed injection of dynamism to the magazine market.

The team behind ACH - Nick Appleyard, Paul Carter and Mark Harris - are publishing professionals with a combined 60 years of experience in the national newspaper and magazine industries.

From a base in the north-west of England, ACH intends to build a stable of publications that will offer a cost-effective advertising and marketing platform. ACH operates outside the London media bubble to offer flexibility without preconceived ideas about budget-stretching resourcing. Innovation and a willingness to put the reader and advertising clients first are the keys to our strategy.

Following our first launch, OMG! - an entrant in the 'real life' sector in February 2015 - ACH purchased the love it! magazine title and successfully combined the two titles into a relaunched love it! In August 2015.